About Alzheimer's Disease International (ADI)

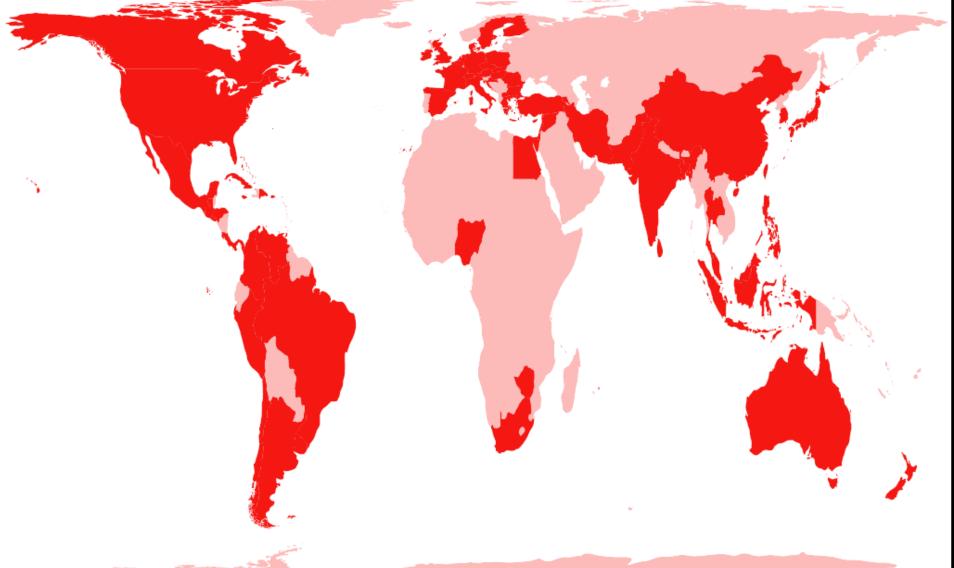


- Established 1984
- The umbrella organisation of Alzheimer associations around the world
- 76 member associations

Aims to help establish and strengthen Alzheimer associations throughout the world, and to raise global awareness about Alzheimer's disease and all other causes of dementia

Member countries 2011-12





Involvement of People with Dementia



- Involvement in conference, Alzheimer University and in advocacy work
- Stories featured regularly in newsletter, Global Perspective
- Specific position for person with dementia on Elected Board created in 2010

10/66 Dementia Research Group



- Population-based research into dementia, non-communicable diseases and ageing in low and middle income countries
- 30 research groups in 20 countries in Latin America, the Caribbean, India, Russia, China and south east Asia



www.alz.co.uk/1066

10/66 Dementia Research Group



INCIDENCE RATES

- Burden of a disease.
- Risk of disease
- I x duration = Prevalence
- I x case fatality = Burden of mortality
- Predict future cases
- Planning health services
- Evaluate the impact of prevention
- Study risk factors.





World Health Organization





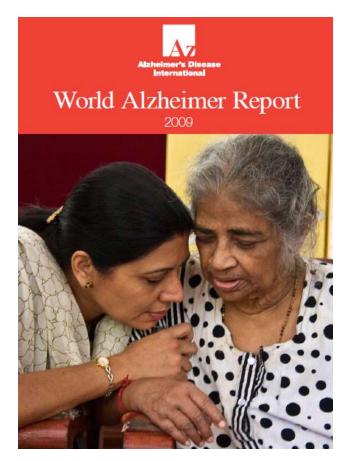
- ADI in official relations with WHO since 1996
- Advocating for dementia to be a global health priority
 - Statements given by ADI representatives at regional meetings of the WHO
 - Frequently present at World Economic Forum and World Health Assembly





World Alzheimer Report

- Launched 21 September 2009
- Most comprehensive global prevalence study of dementia to date
- Includes policy recommendations and solutions for governments
- Huge media effort with largest media coverage of ADI to date
- World Alzheimer Report 2010 on economic impact



www.alz.co.uk/worldreport



2010 Report



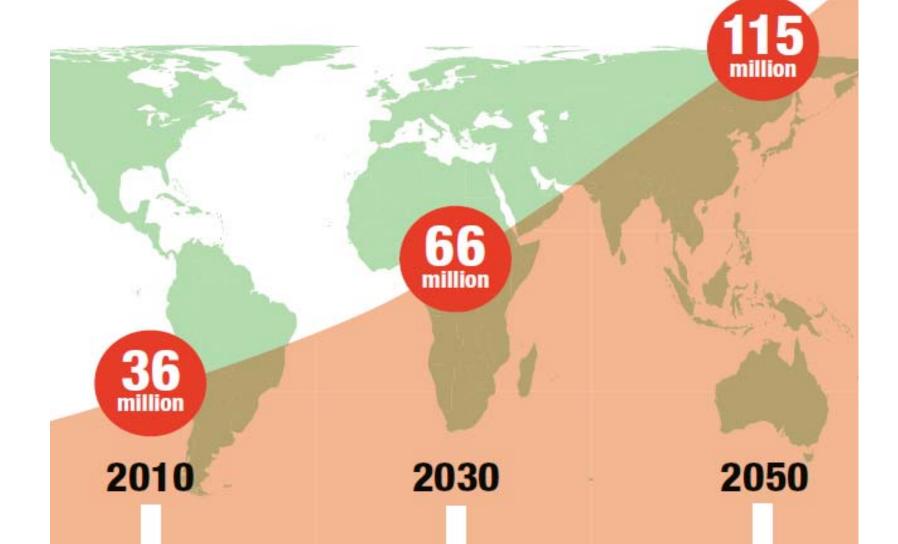
World Alzheimer Report 2010

THE GLOBAL ECONOMIC IMPACT OF DEMENTIA





Dementia worldwide



Numbers of people with dementia (millions) low and middle income countries high income countries

Year



Worldwide costs

•604 billion US\$ 16,986 US\$ per person with dementia 1 % of global GDP